



DEPARTMENT OF HEALTH

PROVINCE OF KWAZULU-NATAL

CORPORATE COMMUNICATION SERVICES

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TO: ALL MEDIA

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EMBARGO: FOR IMMEDIATE RELEASE

8TH WORLD CONFERENCE ON INJURY PREVENTION AND SAFETY PROMOTION

2-5 APRIL, DURBAN ICC

The 8th World Conference on Injury Prevention and Safety Promotion will take place at the International Convention Centre (ICC) in Durban from 2 - 5 April 2006. About 1200 participants from over 130 countries will attend the conference. The participants represent the world's most eminent scientists, public health and safety promotion advocates gathered together to discuss such diverse themes as road safety, violence prevention, safe communities, workplace and home safety.

MEDIA ACCREDITATION

Media wishing to attend the opening ceremony and cover the conference are requested to register on Saturday, 1 April between 15:00 and 17:00 at the Conference Registration Desk on parking level at ICC Durban. Journalist should submit appropriate media credentials as part of their registration application. This includes a recognised press card with photo identification, etc. Journalists will receive free meal vouchers and a conference bags on registration. A full-service media centre will be available during the conference from 2 - 5 April at the ICC.

OPENING CEREMONY

The Opening Ceremony will be held on Sunday, 2 April at the ICC at 14:00. Her Majesty, Queen Rania Al-Abdullah of Jordan will deliver the keynote address. The Honorable Minister of Health, Dr Manto Tshabalala-Msimang, Provincial Health MEC, Mrs. Peggy Nkonyeni, the Regional Director for WHO in Africa, Dr Luis Sambo, and Prof. Barney Pityana, principal of UNISA will deliver key messages to the delegates. A press briefing has been scheduled immediately following the Opening Ceremony, at 16:00 in the Media Briefing Room, Meeting Room 11AB on level 2 of the ICC.



PHOTO OPPORTUNITY

A photo opportunity has been scheduled for Sunday, 2 April. Members of the media will need to meet at the Media Briefing Room, Meeting Room 11AB on level 2 of the ICC at 12:30 for a protocol briefing before moving to the press gallery to set up for the photo opportunity.

PROGRAMME

A full programme can be viewed online at <http://www.safety2006.info/programme>

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For further information, contact Mrs. Greer van Zyl, Media Co-ordinator, Tel +27-12-354-8560, Fax: +27-12-354-8551 or vanzylg@za.afro.who.int



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PROGRAMME

A full programme can be viewed online at <http://www.safety2006.info/programme>
Each day the conference will open with a plenary session on a particular theme. The topics are:

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| (Sunday, 2 April: 16:30 - 17:30): | Strengthening partnerships, promoting inclusion and sustaining mobilization in safety promotion |
| (Monday, 3 April: 09:00 - 10:30): | Gender, religion and human rights in violence prevention and safety promotion |
| (Tuesday, 4 April: 09:00 - 10:30): | Responsibilities and responses of states, global and civic actors toward the realization of safety as a human right |
| (Wednesday, 5 April: 09:00 - 10:30): | What lessons can be learned about current approaches, strategies and experiences? |

On Monday and Tuesday following the plenary sessions, there will be three simultaneous "State of the Art" sessions with the following topics:

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| (Monday, 3 April: 11:00 - 12:30): | <u>Session 1:</u> Violence: prospects for peace in the public and intimate domains
<u>Session 2:</u> Influences of civil society and social movements in safety promotion practice and policy
<u>Session 3:</u> transportation safety and conflict in public spaces |
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(Tuesday, 4 April: 11:00 - 12:30):

Session 4: Surveillance systems and methodologies for prioritizing injuries

Session 5: Disaster, trauma and cultural capital

Session 6: Child and adolescent safety

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